

SEEDLAND.COM - TRAFFIC DETAILS

Google Analytics Historical Web Data

**SEEDLAND
INTERNET
WEB VISITORS**



Google Analytics Account - Multiple 13 Year Reporting Range

PAGE #20

PAGE VIEWS	Page view	TOTAL SITE	Page Views	Page Views	Page Views	Page Views	Page Views	Page Views
	TOTALS	VISITORS	YEAR 2022	YEAR 2021	YEAR 2020	YEAR 2019	YEAR 2018	YEAR 2017
SEEDLAND.COM								
1 OF 2 PAGE VIEWS								
Bahiagrass.com	1,234,387	728920	Closed	32,673	35,137	38,379	60,929	62,879
Bentgrasses.com	274,686	173,939	Closed	32,683	20,478	19,117	29,414	49,560
Bermudagrass.com	8,423,210	4,753,195	Closed	252,348	356,079	365,539	478,316	596,734
Bluegrasses.com	1,413,210	1,089,938	Closed	28,379	40,379	60,108	102,139	155,427
Centipedegrass.com	1,924,674	1,161,723	Closed	35,465	49,526	50,508	90,419	115,707
Farmseeds.com	1,111,471	672,929	Closed	24,797	36,829	46,890	64,889	82,542
Fescue.com	5,476,748	3,833,467	Closed	176,628	208,213	186,288	307292	503,582
Groundcover.com	34,744	788,068	Closed	17,106	17,638	N/A	N/A	N/A
Horsepasture.com	748,568	476,745	Closed	22,133	27,202	43,611	56,262	68,442
Huntland.com	427,746	379,897	Closed	3,759	5,422	4,333	8,487	18,189
Lawnglass.com	2,528,627	1,568,535	Closed	N/A	N/A	N/A	107,150	256,984
LawnGrasses.com	10,134,106	2,957,001	Closed	212,647	269,262	250,084	361,596	474,271
Lawnplugs.com	1,878,178	849,412	Closed	45,743	68,477	71,766	103,956	169,805
Nativegrasses.com	756,199	418,940	Closed	7,893	7,723	11,562	17,028	24,718
Ryegrasses.com	3,094,257	2,179,316	Closed	45,344	79,078	91,069	131,083	235,301
Seedland.com	8,670,566	3,029,116	Closed	641,172	953,093	1,108,138	1,615,122	2,178,091
Wildflowermix.com	2,830,131	1,072,004	Closed	60,093	83,830	92,008	117,599	169,486
Wildlifeseeds.com	3,637,110	1,994,104	Closed	69,833	98,801	129,390	177,236	233,446
Zoysias.com	4,686,064	2,746,261	Closed	128,421	180,494	146,141	218,621	334,991
TOTAL VISITS 2009-2021	59,284,682	30,873,510	For 13 Years	1,837,117	2,537,661	2,714,931	4,047,538	5,730,155

This page is 23 YEARS PROOF that multiple websites with SPECIFIC LINKED DOMAINS ACTUALLY WORK

SEEDLAND TRAFFIC - Google Analytics

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Google Analytics Account - Multiple 13 Year Reporting Range

Chart #1 and #2

PAGE VIEWS	Page Views	Page Views	Page Views	Page Views	Page Views	Page Views	Page Views	Page Views
	YEAR 2016	YEAR 2015	YEAR 2014	YEAR 2013	YEAR 2012	YEAR 2011	YEAR 2010	YEAR 2009
SEEDLAND. INC.								
Bahiagrass.com	25,589	126,807	100,906	88,616	138,748	188,395	183,278	152,051
Bentgrasses.com	N/A	N/A	N/A	N/A	N/A	27,248	84,055	12,131
Bermudagrass.com	624,521	802,288	721,454	654,711	889,798	909,357	910,888	861,177
Bluegrasses.com	166,492	159,058	137,599	130,662	177,115	130,662	100,670	24,422
Centipedegrass.com	128,770	178,368	179,761	150,214	225,257	247,638	256,992	216,049
Farmseeds.com	92,587	125,025	100,002	84,194	132,275	191,193	65,124	65,124
Fescue.com	529,816	599,124	503,528	416,315	521,183	500,123	537,159	487,497
Groundcover.com	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Horsepasture.com	75,845	93,333	68,442	47,707	57,980	67,668	66,146	53,767
Huntland.com	32,626	65,286	74,757	90,112	42,871	21,147	27,982	32,775
Lawnglass.com	307,063	349,327	271,215	240,985	240,480	239,819	261,598	254,006
LawnGrasses.com	525,638	598,428	489,597	518,371	1,050,558	1,627,133	2,127,394	1,629,127
Lawnplugs.com	170,373	177,320	126,170	115,214	223,479	280,195	325,680	N/A
Nativegrasses.com	31,165	45,733	48,942	45,273	80,249	126,691	170,853	138,369
Ryegrasses.com	360,934	428,980	330,854	227,346	342,855	338,032	299,280	184,101
Seedland.com	285,395	346,983	384,831	405,112	458,938	293,691	N/A	N/A
Wildflowermix.com	185,837	311,399	283,926	215,826	269,824	297,151	362,187	380,965
Wildlifeseeds.com	276,568	404,979	296,223	214,434	315,064	435,889	514,384	470,863
Zoysias.com	386,736	434,779	381,599	342,198	570,142	548,011	551,648	462,283
TOTAL PAGES Each Year+	4,205,955	5,247,217	4,499,806	3,987,290	5,736,816	6,470,043	6,845,318	5,424,707

SEEDLAND, Inc. - WEB TRAFFIC DETAILS (Historical)

FOR SEEDLAND, Inc. Group of WebSites

PAGE #19

TOTAL YEAR STATS - OVER THE LAST 13 YEARS
 YEAR 2009 THRU MIDDLE TO JUNE 2022 (Servers off in jUNE)

SEEDLAND

Chart #3
 13 YEAR GA-DATA

OPERATION YEAR YEAR 2009- To END 2021	CATEGORY PORFOLIO	USER SESSIONS	NEW USERS	PAGE VIEWS	PAGES @ SESSION	TIME DURATION
Bahiagrass.com	SEED	728920	617,595	1234387	1.69	1:56
Bentgrasses.com	SEED	173,939	149,293	259,097	1.49	1:07
Bermudagrass.com	SEED	4,753,195	3,740,845	8,530,272	1.79	2:07
Bluegrasses.com	SEED	1,089,938	916,539	1,524,812	1.40	1:17
Centipedegrass.com	SEED	1,161,723	990,772	1,924,674	1.66	1:44
Farmseeds.com	SEED	672,929	583,291	1,065,228	1.57	1:34
Fescue.com	SEED	3,833,467	3,156,697	5,476,748	1.43	1:24
Groundcover.com*	GARDEN	788,068	714,504	2,221,518	2.82	1:40
Horsepasture.com	SEED	476,745	400,162	749,641	1.57	1:54
Huntland.com	WILDLIFE	379,897	333,741	433,993	1.12	1:30
Lawngrass.com	SEED	1,568,535	1,426,414	2,528,650	1.52	1:23
LawnGrasses.com	SEED	2,957,001	2,640,090	10,134,106	3.43	1:51
Lawnplugs.com	GARDEN	849,412	710,800	1,978,721	2.21	2:25
Nativegrasses.com	SEED	418,940	379,043	756,199	1.81	1:23
Ryegrasses.com	SEED	2,179,316	1,857,539	3,094,260	1.42	1:15
Seedland.com**	SEED	3,029,116	2,303,663	8,670,566	2.86	1:56
Wildflowermix.com	SEED	1,072,004	945,600	3,108,117	2.90	1:56
Wildlifeseeds.com	WILDLIFE	1,994,104	1,563,827	2,731,247	1.87	2:12
Zoysias.com	SEED	2,746,261	2,243,001	4,780,512	1.74	2:06
				Tot Page=	61,202,748	
VISIT TOTALS	GA Traffic =	30,873,510	25,673,416	NOTE:	Grand Page views = 90 to 100 Million	
Est. Additional Traffic Year 2000-2008 =		20,000,000	Plus 30 other sites traffic =	10,000,000	Grand Total = 60+ Million Visitors!	

NOTE: All three Web divisions (Seedland / Huntland / GardenPatio) were a combined part of Seedland.Inc for all 21+ years operating online.

OVER 90-100 MILLION PAGE VIEWS DURING 21 YEARS ONLINE
OVER 60+ Million UNIQUE VISITORS TO OUR PAGES
\$32 MILLION IN SEEDS & PRODUCTS SOLD ONLINE
WITH ONLY 1-2 PEOPLE WORKING PART-TIME ON MARKETING

And they worked at marketing OR web design for maybe 1-2 days a week and most times not even that much

ASK YOURSELF WHAT COULD YOU ACHIEVE WITH YOUR DIGITAL MARKETING TEAM?

WITH EXTRA RESOURCES & PEOPLE AND A PROVEN SUCCESS PLAN YOUR MARKET SHARE WILL EXPLODE!

LESS THAN 1/2 OF ALL ACTIVE SITES WERE TRACKED (We had 50 live content websites)

FOR THE FIRST 8 YEARS OF OPERATIONS - GOOGLE Tracking & Analytics didn't exist.

NO DATA for 2000-2008 except financial exterpoliaion - Plus we only tracked 20 of 50 website domains.

THE GOOGLE DATA ABOVE ONLY SHOWS 13 YEARS OF 21 YEARS OF WEB ACTIVITY.

HOW DO MULTI-DOMAIN WEBSITES INCREASE SALES?

- THEY FOCUS THE CUSTOMER ON MORE SPECIFIC SUBJECT CONTENT = MORE SALES...
- THEY CREATE MULTIPLE LAUNCH POINTS FROM SEARCH ENGINES TO YOUR SITES
- THEY MAKE IT MUCH EASIER FOR THE CUSTOMER TO REMEMBER HOW TO RETURN
- THEY MAKE YOUR SEED COMPANY APPEAR THE MOST KNOWLEGEABLE ONE ONLINE
- MORE SATISFIED & APPRECIATIVE CUSTOMERS RESULT IN MORE SALES \$\$\$ ONLINE



WANT THE BEST INTERNET SEED MARKETING PLAN YOU CAN BUY? - YOU FOUND IT.