


	A	B	C	D	E	F	G	H	I
1									
2	<b>SEEDLAND.COM (Historical GA Traffic)</b>								
3	<b>FIVE GOOGLE ANYALYTICS CHARTS</b>								
4									
5									
6	<b>PREVIOUS WESITE TRAFFIC DURING OUR FIRST 23 YEARS OPERATIONS</b>								
7	DOMAINS THAT WERE ACTIVE FOR OVER 22 YEARS								
8	SHOWING TRACKING DETAILS ON 19 DIFFERET .COM INDIVIDUAL WEB SITES / DOMAINS								
9									
10				<b>GardenPatio.com WAS A PART OF THIS GROUP</b>					
11				<b>ALONG WITH various OTHER WEB SITES...</b>					
12				<b>HISTORICAL TRAFFIC DATA</b>					
13				<i>For more about Seedland.com TRAFFIC DATA</i>					
14				<i>Look at the CURRENT VISITOR PAGE online.</i>					
15									
16	<b>GOOGLE ANALYTICS - Seedland, Inc. - Websites</b>								
17	<b>REPORTING DATA FROMYEAR 2009 UNTIL DECEMBER 31ST 2021</b>								
18									
19	NOTE: All websites were Closed from May 2022 through until Early in 2023 .								
20	We are currently REBUILDING Seedland ihto three websites								
21	Seedland.com - Huntland.com & GardenPatio.com								
22	All three business Entities (Portfolios are owned and maintained by Seedland, Inc.								
23									
24	<b>CURRENTLY BEING RE-DESIGNED FOR SALE IN 2024 BY OUR CORPORATION:</b>								
25	<b>Seedland, Inc.</b>								
26	<b>9895 Adams Road</b>								
27	<b>Wellborn, Florida 32094 USA</b>								
28	<a href="http://www.seedland.com">www.seedland.com</a>								
29									
30	BELOW DOMAIN / WEBSITES ARE ONES THAT WERE LIVE & ACTIVE FOR OVER 22 YEARS								
31	SHOWING TRACKING DETAILS ON 19 DIFFERET .COM INDIVIDUAL WEB SITES / DOMAINS								
32	<b>ALL WERE PART OF OUR SEEDLAND.COM ECOMMERCE ONLINE STORE.</b>								



	A	B	C	D	E	F	G	H	I
68									
69									
70									
71	<b>SEEDLAND PORTFOLIO - Analytics</b>				<b>SEEDLAND</b>		<b>CHART #2 OF 5</b>		
72	Google Analytics Account - REPORT Multiple Years								
73	SEEDLAND.COM								
74									
75	<b>SESSIONS</b>	Sessions	Sessions	Sessions	Sessions	Sessions	Sessions	Sessions	Sessions
76		YEAR 2016	YEAR 2015	YEAR 2014	YEAR 2013	YEAR 2012	YEAR 2011	YEAR 2010	YEAR 2009
77	SEEDLAND.COM	<b>Web Site Session / Views</b>				<b>2 OF 2 PAGES</b>			
78	Bahiagrass.com	16,734	80,902	61,305	52,372	75,122	96,364	91,715	74,192
79	Bentgrasses.com	N/A	N/A	N/A	N/A	N/A	16,544	47,359	N/A
80	Bermudagrass.com	391,469	495,472	427,855	378,952	455,781	411,663	384,344	332,527
81	Bluegrasses.com	122,296	115,510	99,274	93,548	119,492	108,637	109,731	N/A
82	Centipedegrass.com	86,795	115,729	112,683	93,097	127,861	132,178	129,994	101,558
83	Farmseeds.com	62,250	80,317	60,969	47,938	72,934	103,479	32,437	N/A
84	Fescue.com	400,209	433,222	357,301	289,297	345,520	313,624	311,662	238,090
85	Groundcover.com	35,643	60,757	55,118	53,128	87,062	121,283	135,978	134,437
86	Horsepasture.com	51,554	60,121	41,868	27,024	32,294	38,131	32,121	24,256
87	Huntland.com	29,999	56,501	62,309	73,629	33,197	15,817	19,104	22,809
88	Lawnglass.com	217,740	245,039	177,576	149,153	133,896	123,011	122,221	114,530
89	LawnGrasses.com	225,935	244,981	172,741	159,732	260,798	368,666	445,526	331,172
90	Lawnplugs.com	82,442	80,869	55,900	50,452	90,573	106,884	117,128	N/A
91	Nativegrasses.com	20,447	27,852	29,021	26,148	43,274	66,351	82,412	92,206
92	Ryegrasses.com	271,092	296,755	218,440	155,498	224,158	205,659	173,054	100,345
93	Seedland.com	116,851	140,949	155,692	149,772	181,128	113,497	N/A	N/A
94	Wildflowermix.com	83,458	142,697	106,547	66,588	77,033	80,336	94,514	95,872
95	Wildlifeseeds.com	161,031	241,129	153,060	95,694	139,750	205,900	228,461	199,725
96	Zoysias.com	242,262	274,134	226,930	199,614	307,073	298,491	265,831	208,263
97									
98	<b>TOTAL VISITS 2009-2016</b>	<b>2,618,207</b>	<b>3,192,936</b>	<b>2,574,589</b>	<b>2,161,636</b>	<b>2,806,946</b>	<b>2,926,515</b>	<b>2,823,592</b>	<b>2,069,982</b>
99	* Tracking of later data sessions are rounded to closest 1,000 by Google.								
100	* Starting with 2018 Google penalized our traffic due to sites NOT being Phone optimized								
101	* Seedland has historically only tracked part of sites used in our domain portfolio.								
102	* Most of the sites listed have been operational since 2000 - Data not available prior to 2009								

	A	B	C	D	E	F	G	H	I
103									
104									
105	SEEDLAND.COM								
106	<b>SEEDLAND PORTFOLIO - Analytics</b>				<b>SEEDLAND</b>		<b>CHART #3 OF 5</b>		
107	Google Analytics Account - REPORT Multiple Years								
108	All website link to Seedland.com for product sales.								
109									
110	<b>PAGE VIEWS</b>	Page view	CATEGORY	Page Views	Page Views	Page Views	Page Views	Page Views	Page Views
111		TOTALS	PORFOLIO	YEAR 2022	YEAR 2021	YEAR 2020	YEAR 2019	YEAR 2018	YEAR 2017
112	<b>SEEDLAND.COM</b>						<b>1 OF 2 PAGES</b>		
113	Bahiagrass.com	1,234,387	SEED	Closed	32,673	35,137	38,379	60,929	62,879
114	Bentgrasses.com	274,686	SEED	Closed	32,683	20,478	19,117	29,414	49,560
115	Bermudagrass.com	8,423,210	SEED	Closed	252,348	356,079	365,539	478,316	596,734
116	Bluegrasses.com	1,413,210	SEED	Closed	28,379	40,379	60,108	102,139	155,427
117	Centipedegrass.com	1,924,674	SEED	Closed	35,465	49,526	50,508	90,419	115,707
118	Farmseeds.com	1,111,471	SEED	Closed	24,797	36,829	46,890	64,889	82,542
119	Fescue.com	5,476,748	SEED	Closed	176,628	208,213	186,288	307,292	503,582
120	Groundcover.com	34,744	N/A	Website Sold	17,106	17,638	N/A	N/A	N/A
121	Horsepasture.com	748,568	SEED	Closed	22,133	27,202	43,611	56,262	68,442
122	Huntland.com	427,746	WILDLIFE	Closed	3,759	5,422	4,333	8,487	18,189
123	Lawngrass.com	2,528,627	SEED	Closed	N/A	N/A	N/A	107,150	256,984
124	LawnGrasses.com	10,134,106	SEED	Closed	212,647	269,262	250,084	361,596	474,271
125	Lawnplugs.com	1,878,178	GARDEN	Closed	45,743	68,477	71,766	103,956	169,805
126	Nativegrasses.com	756,199	SEED	Closed	7,893	7,723	11,562	17,028	24,718
127	Ryegrasses.com	3,094,257	SEED	Closed	45,344	79,078	91,069	131,083	235,301
128	Seedland.com	8,670,566	SEED	Closed	641,172	953,093	1,108,138	1,615,122	2,178,091
129	Wildflowermix.com	2,830,131	SEED	Closed	60,093	83,830	92,008	117,599	169,486
130	Wildlifeseeds.com	3,637,110	WILDLIFE	Closed	69,833	98,801	129,390	177,236	233,446
131	Zoysias.com	4,686,064	SEED	Closed	128,421	180,494	146,141	218,621	334,991
132									
133	<b>TOTAL VISITS 2009-2021</b>	<b>59,284,682</b>		<b>Visitors =</b>	<b>1,837,117</b>	<b>2,537,661</b>	<b>2,714,931</b>	<b>4,047,538</b>	<b>5,730,155</b>
134									
135	<b>NOTE: As of December 2021 we are redesigning our our websites</b>								
136	<b>to be multiple device responsive (optimized for phones)</b>								
137	<b>On most pages content NEVER changed in 20 years. Was same as wrote in 1999-2000</b>								

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138	<b>For the majority of WEB ITES - New visitors made up 90-95+% of traffic.</b>								
139									
140	<b>SEEDLAND.COM</b>								
141	<b>SEEDLAND PORTFOLIO - Analytics</b>				<b>SEEDLAND</b>			<b>CHART #4 OF 5</b>	
142	<b>Google Analytics Account - REPORT Multiple Years</b>								
143	<b>All website link to Seedland.com for product sales.</b>								
144									
145	<b>PAGE VIEWS</b>	Page Views	Page Views	Page Views	Page Views	Page Views	Page Views	Page Views	Page Views
146		YEAR 2016	YEAR 2015	YEAR 2014	YEAR 2013	YEAR 2012	YEAR 2011	YEAR 2010	YEAR 2009
147	<b>SEEDLAND.COM</b>								
148	Bahiagrass.com	25,589	126,807	100,906	88,616	138,748	188,395	183,278	152,051
149	Bentgrasses.com	N/A	N/A	N/A	N/A	N/A	27,248	84,055	12,131
150	Bermudagrass.com	624,521	802,288	721,454	654,711	889,798	909,357	910,888	861,177
151	Bluegrasses.com	166,492	159,058	137,599	130,662	177,115	130,662	100,670	24,422
152	Centipedegrass.com	128,770	178,368	179,761	150,214	225,257	247,638	256,992	216,049
153	Farmseeds.com	92,587	125,025	100,002	84,194	132,275	191,193	65,124	65,124
154	Fescue.com	529,816	599,124	503,528	416,315	521,183	500,123	537,159	487,497
155	Groundcover.com	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
156	Horsepasture.com	75,845	93,333	68,442	47,707	57,980	67,668	66,146	53,767
157	Huntland.com	32,626	65,286	74,757	90,112	42,871	21,147	27,982	32,775
158	Lawngrass.com	307,063	349,327	271,215	240,985	240,480	239,819	261,598	254,006
159	LawnGrasses.com	525,638	598,428	489,597	518,371	1,050,558	1,627,133	2,127,394	1,629,127
160	Lawnplugs.com	170,373	177,320	126,170	115,214	223,479	280,195	325,680	N/A
161	Nativegrasses.com	31,165	45,733	48,942	45,273	80,249	126,691	170,853	138,369
162	Ryegrasses.com	360,934	428,980	330,854	227,346	342,855	338,032	299,280	184,101
163	Seedland.com	285,395	346,983	384,831	405,112	458,938	293,691	N/A	N/A
164	Wildflowermix.com	185,837	311,399	283,926	215,826	269,824	297,151	362,187	380,965
165	Wildlifeseeds.com	276,568	404,979	296,223	214,434	315,064	435,889	514,384	470,863
166	Zoysias.com	386,736	434,779	381,599	342,198	570,142	548,011	551,648	462,283
167									
168	<b>TOTAL VISITS Each Year+</b>	<b>4,205,955</b>	<b>5,247,217</b>	<b>4,499,806</b>	<b>3,987,290</b>	<b>5,736,816</b>	<b>6,470,043</b>	<b>6,845,318</b>	<b>5,424,707</b>
169	* Tracking of later reported data sessions are rounded to closest 1,000.								
170	* Starting with 2018 Google penalized our traffic due to sites NOT being Phone optimized								
171	* Seedland has historically only tracked part of sites used in our domain portfolio.								
172	* Most of the sites listed have been operational since 2000 - Data not available prior to 2009								

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173										
174										
175										
176	<b>TOTAL YEAR STATS - OVER THE LAST 13 YEARS</b>					<b>SEEDLAND</b>		<b>CHART #5 OF 5</b>		
177	<b>YEAR 2009 THRU MIDDLE TO JUNE 2022 (Servers off in jUNE)</b>									
178	<u>All website link to Seedland.com for product sales.</u>									
179										
180	<b>OPERATION YEAR</b>	<b>CATEGORY</b>	<b>NEW</b>	<b>#</b>	<b>SESSIONS</b>	<b>PAGE</b>	<b>PAGES @</b>	<b>TIME</b>	<b>BOUNCE</b>	
181	<b>YEAR 2009- To END 2021</b>	<b>PORFOLIO</b>	<b>USERS</b>	<b>SESSIONS</b>	<b>PER USER</b>	<b>VIEWS</b>	<b>SESSION</b>	<b>DURATION</b>	<b>RATE</b>	
182	<b>13 YEARS TOTALS</b>									
183										
184	Bahiagrass.com	SEED	617,595	728920	0	1234387	1.69	1:56	68.01%	
185	Bentgrasses.com	SEED	149,293	173,939	0	259,097	1.49	1:07	74.17%	
186	Bermudagrass.com	SEED	3,740,845	4,753,195	0	8,530,272	1.79	2:07	66.56%	
187	Bluegrasses.com	SEED	916,539	1,089,938	0	1,524,812	1.40	1:17	78.34%	
188	Centipedegrass.com	SEED	990,772	1,161,723	0	1,924,674	1.66	1:44	68.24%	
189	Farmseeds.com	SEED	583,291	672,929	0	1,065,228	1.57	1:34	71.83%	
190	Fescue.com	SEED	3,156,697	3,833,467	0	5,476,748	1.43	1:24	76.91%	
191	Groundcover.com*	N/A	714,504	788,068	0	2,221,518	2.82	1:40	61.47%	
192	Horsepasture.com	SEED	400,162	476,745	0	749,641	1.57	1:54	69.32%	
193	Huntland.com	WILDLIFE	333,741	379,897	0	433,993	1.12	1:30	90.70%	
194	Lawngrass.com	SEED	1,426,414	1,568,535	0	2,528,650	1.52	1:23	69.96%	
195	LawnGrasses.com	SEED	2,640,090	2,957,001	0	10,134,106	3.43	1:51	29.57%	
196	Lawnplugs.com	GARDEN	710,800	849,412	0	1,978,721	2.21	2:25	54.29%	
197	Nativegrasses.com	SEED	379,043	418,940	0	756,199	1.81	1:23	69.24%	
198	Ryegrasses.com	SEED	1,857,539	2,179,316	0	3,094,260	1.42	1:15	77.54%	
199	Seedland.com**	SEED	2,303,663	3,029,116	0	8,670,566	2.86	1:56	54.61%	
200	Wildflowermix.com	SEED	945,600	1,072,004	0	3,108,117	2.90	1:56	64.49%	
201	Wildlifeseeds.com	WILDLIFE	1,563,827	1,994,104	0	2,731,247	1.87	2:12	66.14%	
202	Zoysias.com	SEED	2,243,001	2,746,261	0	4,780,512	1.74	2:06	66.88%	
203										
204	<b>TOTALS</b>		<b>25,673,416</b>	<b>30,873,510</b>	<b>0</b>	<b>61,202,748</b>				
205										
206	<b>NOTE: The last 4-5 YEARS we have spent ZERO (\$0.00) ON DIGITAL ADVERTISING</b>									

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207									
208									
209									
210	<b>VISITOR STATISTICS</b>		<i>SALE NOTE - ABOVE DOMAINS ARE FROM ALL THREE separate</i>						
211			<i>UNITS - WE HAVE DEVIDED INTO THREE SEPARATE PORTFOLIOS</i>						
212	<b>DATA NOT AVAILABLE PRIOR TO 2008</b>		<i>(3 unique BUSINESS UNITS) FOR PURPOSE OF THIS SALE.</i>						
213	<b>DATA ABOVE IS FOR TOTAL VISITS 2009-2021</b>		<b><i>Each unit has various domains as part of their UNITS SALE.</i></b>						
214									
215	<b>Data includes only 20 web sites of a TOTAL of 50+ we published &amp; used for 22 YEARS - Vastly under-reported</b>								
216									
217	<b>YEARS 2000 through 2008 were NOT TRACKED by Google Analytics (didn't exist before 2005 -- So we lost</b>								
218	<b>about 8 years of data for our company - When you look at our financials for those years we ESTIMATE</b>								
219	<b>around another 15 Million visitors (conservative est) for total of over 50,000,000 for 21+years</b>								
220	<b>ALL SALES CAME FROM ONLINE ORDERS (or occasional phone orders)</b>								
221	<b>Google Anaylitics didn't exist before 2005 -- So we lost 8 years of data.</b>								
222	<b>NOTE- We did not collect date from YEAR 2000 TO YEAR 2009</b>				<b>*NO OPERATIONS DURING 2023 - Restart 2024</b>				
223									
224									
225	<b>OVER 90+ MILLION IN PAGE VIEWS DURING 21 YEARS ONLINE</b>								
226	<b>CLOSE TO 60+ Millon UNIQUE VISITORS</b>								
227	<b>\$32 MILLION IN SEEDS &amp; PRODUCTS SOLD OVER 21 YEARS ONLINE</b>								
228	<b>WITH ONLY 1-2 PEOPLE WORKING PART-TIME ON MARKETING</b>								
229									
230	<b>And they worked at marketing for maybe 1-2 days a week and most times not even that much</b>								
231	<b>ASK YOURSELF WHAT YOU COULD ACHIEVE WITH THESE DIGITAL RESOURCES</b>								
232	<b>WITH ESTRA RESOURCES &amp; PEOPLE AND A PROVEN SUCCESs PLAN?</b>								
233	<b>LESS THAN 1/2 OF ALL ACTIVE SITES WERE TRACKED OUR FIRST 7-8 YEARS - NO GA TRACKING</b>								
234	<b>DURING EARLY YEARS OF OPERATIONS - GOOGLE TRACK DIDN'T EXIST</b>								
235	<b>*All Seedland, Inc. Domain DATA-TRAFFIC was not tracked.</b>				Groundcover.com was sold in year 2022 NOT included.				
236									
237	<b>Be sure and review our current Google Analytics Traffic. On website</b>								
238	<b>Same sites as above (PLUS) new support sites are generating GA traffic at</b>								
239	<b>RATES (Unique USERS) of 3,168,000 Visitors a YEAR (8800 Daily - Total ALL 3 sites)</b>								
240	<b>&lt;END&gt;</b>								